



# **PLATINUM SPONSOR**

(\$3,500,000 - \$5,000,000)

There is one naming opportunity available at the Platinum Sponsor level.

#### **NAMING OPPORTUNITY:**

The library will be officially named after the donor.

#### **TERM:**

Exclusive naming rights for the life of the facility.

#### **ADDITIONAL BENEFITS:**

Prominent placement of name throughout the library and an opportunity to co-sponsor major library programming. Invitations to exclusive library events, early access to library programs.

The new library is the first and only government building on Longboat Key to bear a donor's name. It is also the first and only public library on the barrier island. Naming the library is an enduring legacy, as the name will be on all system-wide brochures/collateral, program materials, signage, and print and digital promotional items.





## **GOLD SPONSOR**

(\$1,000,000 - \$1,999,999)

There are two naming opportunities available at the Gold Sponsor level.

#### **NAMING OPPORTUNITIES:**

**THE COMMUNITY WING** will be officially named after the donor. The Community Wing includes the primary meeting room, which can be enlarged to accommodate up to 200 individuals. This large and visible space will host performances, workshops, lectures, and community events and gatherings. Located adjacent to the lobby and serving as the hub of the facility, the meeting room will be used continuously. Programs will include author and informational presentations, workshops on a wide range of topics, music performances, hands-on activities, etc.

THE TERRACE ON THE TOWN CENTER GREEN will be officially named after the donor. This elevated terrace will feature expansive views and inviting furniture for enjoying events occurring on the Town Center Green. Visitors can use the space as a quiet reading nook or an area to connect with friends and colleagues. The terrace will also be a flexible space that can be transformed for outdoor events hosted by the library.

### **TERM:**

Exclusive naming rights for a designated term (e.g., 20-25 years).

### **ADDITIONAL BENEFITS:**

Prominent placement of name throughout the library, opportunity to co-sponsor all events occurring in the wing/on the terrace. Invitations to exclusive library events, early access to library programs.





## **SILVER SPONSOR**

(\$500,000 - \$999,999)

There are two naming opportunities available at the Silver Sponsor level.

#### **NAMING OPPORTUNITIES:**

**THE READING ROOM** will be officially named after the donor. The reading room is the heart of the library, featuring collections, comfortable places to read and work, and access to technology. The reading room will also have views of the terrace and Town Center Green. Whether browsing for a particular book, enjoying a newspaper, or using the area to work in a quiet spot, this will be one of the most frequently used areas of the library.

**THE GATEWAY PLAZA** will serve as a convivial area for visitors to the library and/or the Town Center Green. It is the main point of entry for all library visitors and is a prominent feature of the new library. The plaza will have a "social stair" where visitors can gather, sit, engage in conversation, relax, read, and enjoy the verdant setting. This main entrance is designed for meeting and greeting, functioning as a hub for community members.

### **TERM:**

Naming rights for a designated term (e.g., 20-25 years).

### **ADDITIONAL BENEFITS:**

Prominent placement of name throughout the library, opportunity to co-sponsor library events occurring in this space. Invitations to exclusive library events, early access to library programs.





# **BRONZE SPONSOR**

(\$250,000 - \$499,999)

Multiple naming opportunities are available at the Bronze Sponsor level.

#### **NAMING OPPORTUNITIES:**

A designated space within the library will be officially named after the donor. Examples include the children's nook, conference room spaces, or the lobby area.

## **TERM:**

Naming rights for a designated term depending upon type of use, visibility, traffic flow, and other factors (e.g., 10-25 years).

#### **ADDITIONAL BENEFITS:**

Prominent placement of name throughout the library, opportunity to co-sponsor library events occurring in those spaces. Invitations to exclusive library events, early access to library programs.

## FRIEND OF THE LIBRARY (\$100,000 - \$249,999):

Donations to support collections, programming, technology, and other innovations will be an important way to further enhance services.

**RECOGNITION:** Name displayed on the library's donor recognition area and website.

**BENEFITS:** Invitations to exclusive library events, early access to library programs.