

Edith Pond Demarest Collection, 1960-1967 (MSS 10)

Collection Overview

This collection documents the work of Edith Pond Demarest Brooks through her syndicated column “Eye on Resort Fashion” which appeared in numerous local, regional, and statewide publications.

Descriptive Summary

Title: Edith Pond Demarest Collection

Dates: 1960-1967

Creator: Demarest, Edith Estella Pond, 1914-2010

Donor:

Extent: 2.5 linear feet

Language: English

Repository: Sarasota County History Center

Arrangement: By subject

Administrative Information

Accession Number:

Access Restrictions: No restrictions

Use Restrictions: No restrictions

Copyright Notice: Copyright may apply

Preferred Citation: [Identification of Item], in the Edith Pond Demarest Collection, Sarasota County History Center.

Historical Note

Born in Swampscott, Massachusetts, Edith Pond Demarest moved to Sarasota with her parents in 1922. Throughout her upbringing, she studied art and went on to be among the first students to study at the Ringling School of Art in 1931 while still attending Sarasota High School. She continued her arts education in New York City and began a career in commercial art and advertising. After her return to Sarasota in 1948, she taught art at McClellan Park School and continued working in advertising for many local organizations and businesses. Along with her daughter, Brooks, Edith began writing a column, “Eye on Resort Fashion,” which became syndicated and appeared in a number of publications including the *Miami Herald*, *St. Petersburg Times*, *Orlando Sentinel*, and *Jacksonville Times Union*.

Container List

Box	Folder	Title
1	1	Correspondence – A, undated
	2	Correspondence – B, undated
	3	Correspondence – C, undated
	3A	Correspondence – Miscellaneous, undated
	4	Correspondence – D, undated
	5	Correspondence – E, undated
	6	Correspondence – F, undated
	6A	Correspondence – Fashion Business List, Fur Fashions in Canada, undated
	7	Correspondence – G, undated
	8	Correspondence – H, undated
	9	Correspondence – I, undated
2	10	Correspondence – J, undated
	11	Correspondence – K, undated
	11A	Correspondence – Miscellaneous, undated
	12	Correspondence – L, undated
	13	Correspondence – M, undated
	14	Correspondence – N, undated
	15	Correspondence – O, undated
	16	Correspondence – P-Q, undated
	17	Correspondence – R, undated
	18	Correspondence – S, undated
	19	Correspondence – T, undated
	20	Correspondence – U, undated
	21	Correspondence – V, undated
	22	Correspondence – W, undated
23	Correspondence – X-Z, undated	
3	24	Assorted Articles – Eye on Resort Fashion – A, undated
	25	Assorted Articles – Eye on Resort Fashion – B, undated
	26	Assorted Articles – Eye on Resort Fashion – C, undated
	27	Assorted Articles – Eye on Resort Fashion – D, undated
	28	Assorted Articles – Eye on Resort Fashion – E, undated
	29	Assorted Articles – Eye on Resort Fashion – F, undated
	30	Assorted Articles – Eye on Resort Fashion – G, undated
	31	Assorted Articles – Eye on Resort Fashion – H, undated
	32	Assorted Articles – Eye on Resort Fashion – I, undated
	33	Assorted Articles – Eye on Resort Fashion – J, undated
	34	Assorted Articles – Eye on Resort Fashion – K, undated
	35	Assorted Articles – Eye on Resort Fashion – L, undated
	36	Assorted Articles – Eye on Resort Fashion – M, undated
	37	Assorted Articles – Eye on Resort Fashion – N, undated
	38	Assorted Articles – Eye on Resort Fashion – O, undated
	39	Assorted Articles – Eye on Resort Fashion – P, undated
	40	Assorted Articles – Eye on Resort Fashion – R, undated
	41	Assorted Articles – Eye on Resort Fashion – S, undated
	42	Assorted Articles – Eye on Resort Fashion – T, undated

4	43	Assorted Articles – Eye on Resort Fashion – V, undated
	44	Assorted Articles – Eye on Resort Fashion – W, undated
	45	Assorted Articles – Eye on Resort Fashion – X-Z, undated
	46	Assorted Manufacturer and Source Lists, undated
	47	Newspaper Clippings – Eye on Resort Fashion, undated
	48	Drawings – Eye on Resort Fashion, undated
	49	Drawings – Eye on Resort Fashion, undated
	50	Forms – Eye on Resort Fashion, undated
	51	Editor & Publisher Publications, 1962-1964
	52	Assorted Lists, undated